

XG (III) – Exp Mkt (16)

2017-19

Time : 4 Hours

Full Marks : 80

Candidates are required to give their answers in their own words as far as practicable.

The questions are of equal value.

Answer any five questions.

1. Define Export Marketing? What is its significance in the economy of a country.
2. What is the role of EXIM Bank in promoting the International Trade? How the exchange rate be determined with the help of market forces?
3. Explain briefly the trends in world trade? Describe the reason for India's poor share in world trade?
4. Distinguish between Tariff and Non Tariff Barriers.
5. Explain the implications of WTO on International Marketing with reference to its major agreements?

241/17/46/18

(1)

(Turn over)

6. "Trade Blocs and Free International Trade do not go together". Explain.
7. What are the parties involved in letter of credit? Explain the procedure for opening letter of credit?
8. Write a detailed note on FTP 2009-14.
9. Explain the framework for analysing International Trade Environment. Discuss the Technological Factors citing suitable examples.
10. Briefly explain the Balance of Payments Statement. What are its implications and uses.
11. State the objectives of North American Free Trade Agreement (NAFTA). Explain its current implications in the Trump's regime.
12. Write short notes on any two of the following :
 - (a) European Union
 - (b) Theory of Comparative Cost
 - (c) Export Promotion Councils
 - (d) Problems faced by Indian Exporters

241/17/46/18

(2)

http://www.biharpaper.com

Whatsapp @ 9300930012

Your old paper & get 10/-

पुराने पेपर्स भेजे और 10 रुपये पायें,

Paytm or Google Pay से