

MANAGERIAL ECONOMICS & BUSINESS ENVIRONMENT

XEV (H-1) – BBM (2)

2013

Time : 3 hours

Full Marks : 100

Candidates are required to give their answer in their

Own word as far as practicable.

The questions are of equal value.

*Answer any **five** questions, selecting not more than*

***Three** from any group.*

Group – A

- 1. What is the concept of managerial economics? Discuss its objectives and need for the current year.**
- 2. What do you mean by demand forecasting? Discuss its various techniques.**
- 3. What is elasticity of demand? Explain its uses.**
- 4. How is price determined under monopoly?**
- 5. What is capital budgeting? Discuss its importance.**
- 6. Discuss different cost concept.**
- 7. Explain the new industrial policy. What are its limitations?**
- 8. Discuss the characteristics of joint Stock Company.**
- 9. What is article of association? How does it differ from memorandum of association?**

- 10. Discuss the role of RBI**
- 11. Write notes on any two of the following :**
- (a) MNC**
 - (b) Sales of goods act**
 - (c) Labour welfare**
 - (d) Exit Policy**
